

# /// Creative Processes

## /// STANDARD PROCESS

### Mood Board/Inspiration Board

A visual compilation or 'collage' that includes sketches, color palettes, and additional elements to illustrate creative thoughts and ideas. For commissioned art, it is personalized per specific wishes requested by the client.

## /// CONCEPT DEVELOPMENT PROCESS

### Concept Development Board

A brief and creative outline developed after meeting with a client to discuss the visual direction desired when doing a custom commission piece.

# /// Standard Process

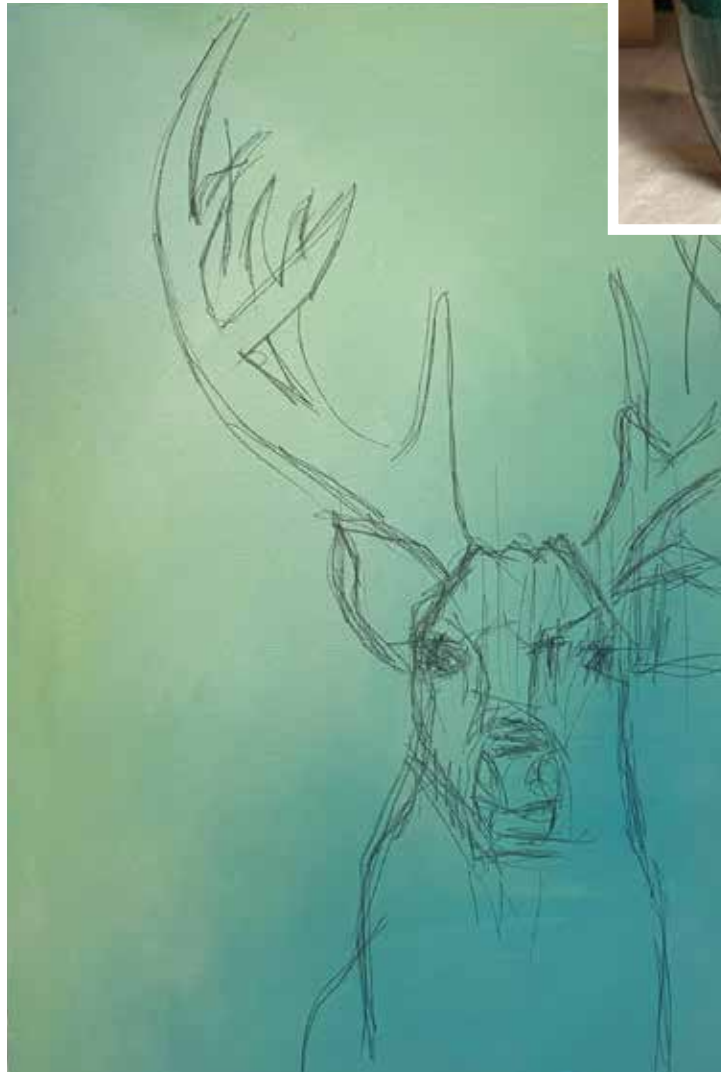
*The Fascinator*



Tabitha  
Bogard /// ARTIST  
DESIGNER

# THE FASCINATOR

Mood Board / Color Inspiration



# THE FASCINATOR WIP





THE FASCINATOR  
Finished Painting



# /// Standard Process

Commission: *Dreams Realized II*



Tabitha  
Bogard /// ARTIST  
DESIGNER



# DREAMS REALIZED II

## Mood Board



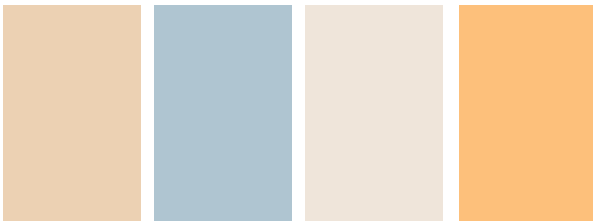
Color Palette Inspiration



Stylized, Organic Shapes



Palette Knife Texture



Primary Palette



Secondary Palette



Gold Leaf Overlays



## DREAMS REALIZED II

### Composition Sketch/Layout

#### BACKGROUND:

Palette knife texture  
with soft golds, light blues,  
silver wash

#### FOREGROUND:

Dream Catcher in  
browns, soft golds

Feathers are colorful,  
detailed with illusion  
film, gold highlights





# /// Concept Development Process Brief

Commission: *Dandelion Wishes*



Tabitha  
Bogard /// ARTIST  
DESIGNER

CREATIVE OBJECTIVE: \_\_\_\_\_

- Inspirational
- Love for All People, Black Lives Matter/LBGQTIA
- Gratitude
- Emotional Intelligence & Growth
- Togetherness/Happiness
- Inspired by Tiny Sparks
- Resilience

\_\_\_\_\_  
CONCEPT/VISUAL THOUGHTS & IDEAS: \_\_\_\_\_

***Butterflies, The Butterfly Effect***

- The idea that we're all connected, good deeds multiply
- We are all beautiful, have the ability to transform
- Colorful dreams and wishes

***Dandelions*** – Dandelions have many secret meanings that make us want to know more about this, on first glance, ordinary flower. This humble flower hides these secret meanings:

- Healing in physical and emotional way
- Emotional intelligence
- Heat and the power of the sun
- Youthful attitude and long lasting happiness
- Surviving through all of the difficulties
- Wishes coming to life

Dandelions remind us of the innocence and freedom we experienced during childhood.

There is a very famous quote associated with the dandelion, *"Every breath is a second chance."*

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## CONCEPT/VISUAL THOUGHTS & IDEAS:

**Bumble Bee** – The bee symbolizes community, brightness and personal power.

- The ancient Druids saw the bee as symbolizing the sun, the Goddess, celebration, and community.
- In later times, monks lived in beehive-shaped huts, which represented the aim of a harmonious community
- The bee comes to teach you the meaning of TEAM – Together Everyone Achieves More!

**Rainbows** – Symbolic to new beginnings and change. A sign of hope and encouragement.

A general spiritual meaning associated with rainbows is a bridge, creating a sky bridge that connects one side of the earth to the other. Some cultures view rainbows as angelic signs.

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## CONCEPT INSPIRATION QUOTES:



We delight in the beauty  
of the butterfly, but rarely  
admit the changes it has  
gone through to achieve  
that beauty.

Maya Angelou



Always  
practice  
reckless  
optimism  
and  
kindness.

Be Like A Dandelion  
Whenever they fall apart, they start again  
Have Hope





overarching concept:

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We all flourish together.

We are all beautiful, and have the ability to transform.

We are all connected as one human family.

Working together = bigger results and growth.

## CONCEPT/VISUAL MOOD BOARD:

stylized butterflies/dandelions



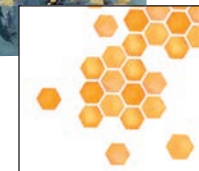
palette knife texture



transparent accents/use of materials



honeycomb pattern



rainbow accents

